

Mastery of Management Graduate Diploma on

Management and Leadership

A Program focusing on the managerial leadership role as an integrating activity aiming to satisfy the

needs of people at work, create an organizational climate in which people work willingly and effectively, and to assist in the achievement of the goals of the organization.



It is through the process of management that the efforts of an organization are coordinated, directed, controlled and guided towards the achievement of organizational goals. Management and leaders need to strike the right balance between the elements and influences of individuals, of groups, of the organization and the environment.

Appropriate management and leadership styles must be adapted to successfully deal with the internal and external factors which impact upon the organization. Effective decision making, motivation and handling is essential and it is the duty of management and responsibility of leadership to set and at the same time guide the organization to the attainment of its objectives.

This Program relates management and leadership in the context of organizational behaviour and provides an integrated view of theory and practice to indicate how performance may be improved; and discusses managerial and leadership science and their implications for action in practice.

Course Outline

Module 1 - The Nature of Management

The meaning of management
The role of the manager
Management and administration
The process of management
Principles of management
Management as a social process
The tasks and contribution of a manager
Essential nature of managerial work
The efforts of other people
Management in service industries
Management in private enterprise and public sector organisations
The attributes and qualities of a manager

Module 2 - The Process of Delegation

Benefits of delegation
Reasons for lack of delegation
The art of delegation
The work of a manager
Managerial roles
Behaviour pattern of general managers
Determining what real managers do
Patterns of managerial work and behaviour
Managers of the future

Module 3 - Managerial Behaviour and Effectiveness

Managerial behaviour Managers' attitudes towards people Japanese 'Theory Z' environment The Managerial/Leadership Grid Framework for patterns of behaviour Management systems System 4 management Management by Objectives (MBO) **Evaluation of MBO** MBO-based appraisal schemes Managing people Basic managerial philosophies Choice of managerial style Managerial effectiveness Measures of effectiveness The management of time 3-D model of managerial behaviour General criteria of managerial effectiveness

Module 4 - The Nature of Leadership

The meaning of leadership
Leadership and management
Managerial leadership
The leadership relationship
Power and leadership influence
Approaches to leadership
The qualities or traits approach
The functional (or group) approach
Action-centred leadership
Leadership as a behavioural category

Module 5 - Styles of leadership

Continuum of leadership behaviour
The situational approach
Contingency theories of leadership
Fiedler's contingency model
Vroom and Yetton contingency model
The Vroom and Jago revised decision model
Path-goal theory
Readiness of the followers or group
Transformational leadership
No one best form of leadership
Effectiveness of leadership styles
National cultural dimensions of leadership
Variables affecting leadership effectiveness
Leadership and Tomorrow's Company
International practice

Module 6 - Management Control and Power

The meaning of control
Approaches to management control
Improving Organisational Performance
Assumptions of organisation and management
Elements of a management control system
Forms of control
Classification of control systems

Strategies of control in organisations

Characteristics of an effective control system

Power, involvement and compliance

Power and management control

The balance between order and flexibility

Perspectives of organisational power

Pluralistic approaches to power

Motivational need for power

Behavioural factors in control systems

Overcoming resistance to management control

Financial and accounting systems of control

Motivation to improve performance

Module 7 - Organisation Development

The meaning of organisation development
Topics associated with organisation development
Organisational culture
Types of organisational culture
Influences on the development of culture
The cultural web
The importance of culture
Organisational climate
Employee commitment
Behaviours which denote commitment
The management of organisational climate
Organisational conflict
Contrasting views of conflict
The sources of conflict

Module 8 - Organisational Change

Strategies for managing conflict

Planned organisational change
Resistance to change
The management of organisational change
Human and social factors of change
Responsibilities of top management
Organisational culture change and IT in an SME

Module 9 - Management Development

The importance of effective management
The meaning and nature of management development
An integrated model of management development
Management development process
Continuing professional development (CPD)
Management education, training and development
The Management Charter Initiative (MCI)

Module 10 - Organisational Effectiveness

The nature of organisational effectiveness The Peters and Waterman study Heller's study of European excellence The Goldsmith and Clutterbuck study The learning organisation Total Quality Management (TQM) Business process re-engineering (BPR) **Building Tomorrow's Company** The EFQM excellence model Assessing organisational performance A range of different criteria Organisation audit Benchmarking Performance indicators in the public sector Considerations and analysis of the future The components of the Management Standards Qualities and competencies needed for the 21st century board of directors Building organisational competence